

HOW TO GET AWAY WITH **MURDER** IN **MARKETING:** FORENSIC MARKETING

D. ANTHONY MILES

+ 26.746
+ 2.147
+ 6.481
+ 2.175
+ 254
+ 3.281
+ 1.547

=====

+ 42.631

+ 17.850

+ 1.147
+ 2.215
+ 3.145

=====

+ 29.843

13%

8%

3%

3%

+ 10

+ 1.147
+ 2.215
+ 3.145

+ 29.843

1 2 3 4 5 6 7 8

